

# Paula Llagostera Camps – Content Creator / Production Assistant

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A pro-active and highly organised all-round creative with two years of experience, off and on location, in television and branded content. I'm good at working under pressure and multi-tasking between projects. Experienced in a broad range of technical and creative aspects of visual media and great understanding of narrative and script writing. Familiar with Canon and Sony systems as well as design and editing software. Friendly, easy going and great at building strong relationships with talent and crew.

Clean EU Driving License – **EU Passport Holder** – Catalan, Spanish & English speaker – **Motion Graphics**  
– Analog and digital photography – **UK & International shoots** – Self-shooter & Video Editor – **Social Media & branding**

## EXPERIENCE

**LOCATION ASSISTANT** | Sun, Sea & Selling Houses | Channel 4 | Ricochet TV SEPT – DEC 2021

- Working on location in Spain and Portugal.
- Data wrangling in ShotPutPro, logging rushes and performing extensive quality control checks.
- Float consolidation and elaboration of expense forms.
- Working with contributors and cast, establishing strong and trusting relationships.
- Obtaining permissions to film and release forms from contributors and locations.
- Street casting for contributors and carrying out background checks via Google and LexisNexis.

**CONTENT CREATOR** | Maya Williams, Influencer | London JULY 2020 - SEPT 2021

- Setting up strategies to boost engagement and channel growth while redirecting traffic between Maya's social platforms.
- Growing Maya's followers on Instagram by 6k and by 3.5k+ on YouTube, consolidating the platform as a revenue stream.
- Conceptualising, shooting and editing entertainment/styling videos for YouTube as well as content collaborations with high end brands such as Givenchy, Christian Louboutin, Royal Ascot and Guerlain.
- Creation of teasers and reels to grow Maya's reach and to promote her YouTube channel on Instagram.
- YouTube SEO optimisation through well written descriptions and the creation of eye-catching thumbnails and titles.
- Emailing brands to acquire event accreditations and pulling clothes for Maya.
- Attending and shooting big scale events alongside Maya, such as London Fashion Week.

**PRODUCTION ASSISTANT INTERN** | Brutal Media | Barcelona SEPT – DEC 2019

- Renting equipment, liaising with actors/crew, location scouting and permits.
- Atrezzo, costume research and proposals.
- Video editing and subtitling.
- Preparing documents for bid invitations.
- Sourcing and clearing archive, such as video and image rights.
- Management and listing of resources.

**CINEMA ADMIN** | The Institute of Light | London | 2016-2017 **RADIO PRODUCTION INTERN** | Canet Radio Station | 2013

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| <ul style="list-style-type: none"><li>- Projectionist and cinema Admin.</li><li>- Ingesting films to the server.</li><li>- Box Office Returns.</li></ul> | <ul style="list-style-type: none"><li>- Production of the show "Tu i Jo".</li><li>- Management and listing of resources.</li><li>- Upkeeping Social Media.</li><li>- News editing and conducting interviews.</li></ul> |
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## PROJECTS

Olivia, feature film (wip) → Writer and director.

Live music videos for the band North America → Creative and videographer.

Publicity campaign for the Observatori Contra l'Homofòbia (2016) → Producer and creative.

## EDUCATION

Bachelor in Filmmaking, Media & Communication. Pompeu Fabra University, Barcelona (2019).

Cert HE in Songwriting. Institute Of Contemporary Music Performance, London (2017).